# [PDF] Reinventing The Postal Sector In An Electronic Age Advances In Regulatory Economics

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This compilation of original essays by an international cast of economists, regulators and industry practitioners analyzes some of the major issues now facing postal and delivery services throughout the world as competition from information and communication technologies (ICT) has increased. Competition has become increasingly important in the postal sector for some time in the form of alternative entrants providing mail delivery. However, the competition from ICT in the form of email and instant messaging, the Internet, Facebook and other forms of social networking and portable wireless devices such as the iPad and Kindle may be even more significant. Mail volumes are falling and the economies of scale that have made possible daily deliveries to every address are being eroded. This book assesses volume these declines resulting from this so-called eSubstitution and looks at the ways the postal sector can adapt to the rapid changes resulting from ICT. The impact of electronic invoicing on transactions mail, and the impact on bulk mail of electronic forms of advertising are examined. Strategies, including pricing and access policies, are discussed in the context of the increasing impact of ICT. A rethinking of the role of mail in an electronic age is taking place and this book provides the cutting-edge of this rethinking and the attempts of POs to reinvent themselves while continuing to meet the public s expectation of continuing ubiquitous daily deliveries of traditional mail products. Undergraduate and postgraduate students and researchers in regulation, competition law, innovation and public sector economics along with institutional libraries and industry professionals will find this volume informative and useful.

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#### **Reinventing the Post** - Derek Osborn - 2014-04-01

With contributions from industry thought leaders the world over, this study presents important perspectives on strategy, transformation, and innovation as it questions the future shape and direction of the postal industry and what its business will be in the future. The book first addresses how and to what the post can reinvent itself before proceeding to focus on postal delivery and concentrate on the opportunities for building on the historical trust enjoyed by postal services.

Additional sections address the opportunities for using digital technology solutions to build on the traditional physical capabilities of the post and explore how postal services can exploit these in their business propositions. Finally, this analysis tackles the global challenge of sustainability from the industry's perspective. Four complementary case studies highlight how traditional postal networks are being reinvented in Africa, Australia, and Europe, and two final reflective pieces examine the past and the future to see what lessons can be learned. The insights provided by the industry professionals who contributed to this book reveal the many different ways in which the postal sector is being reborn and reinvented for a new generation and provide strong examples of the energy and life that there still is in the industry.

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#### Reforming the Postal Sector in the Face of Electronic Competition - Anheuser-Busch - 2013-01-01

'Professors Crew and Kleindorfer have once again assembled a valuable collection of essays that address timely and important issues in postal sectors throughout the world. The essays employ diverse methodologies to provide useful insights about recent and likely future developments in the postal industry. This book will be a valuable resource for researchers, industry practitioners, and policymakers alike.' – David E.M. Sappington, University of Florida, US In our increasingly technology-focused world, demand for traditional postal services is steadily shrinking. This timely volume examines the many challenges that the worldwide postal sector is facing as a result of growing electronic competition, and offers expert recommendations for reshaping postal structures to strengthen their competitiveness in an electronic age. Drawn from a selection of papers presented at the 20th Conference on Postal and Delivery Economics in Brighton, UK, this book showcases expert contributions on the rapidly changing postal sectors in both the United States and Europe. Topics discussed include the various financial challenges posed by decreasing demand for postal services, recent changes in how postal services are provided, and new structures and modes of operation, such as privatization, that are currently affecting the industry. Contributors offer a thorough breakdown of the issues as well as ideas for keeping the postal sector alive in a world that is growing ever more reliant on purely electronic means of communication. Economists with an interest in regulatory economics, innovation and public sector economics will find this volume useful and informative, as will institutional libraries and industry professionals.

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## The Future of the Postal Sector in a Digital World - Michael Crew - 2015-11-28

Worldwide, postal operators have been slow to address the threats from and opportunities created by electronic competition. The European Commission and member states are wrestling with these issues, while at the same time continuing to deal with the interrelated issues of implementing entry into postal markets and maintaining the universal service obligation. The Postal Accountability and Enhancement Act of 2006 in the U.S. exacerbated financial and managerial problems faced by USPS that result in part from electronic substitution for letter delivery. A major aim of this book is to examine policies to address postal operations in a digital world and ways in which postal operators might reinvent themselves to respond to threats and exploit opportunities. Potential opportunities examined include parcels, e-commerce, digital delivery, regulatory innovations and pricing. This book will be of interest to postal operators, regulatory commissions, consulting firms, competitors and customers, experts in the postal economics, law, and business, and those charged with the responsibility for designing and implementing postal sector policies. Researchers in regulatory economics, transportation technology and industrial organization will also find considerable food for thought in this volume.

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## New Business and Regulatory Strategies in the Postal Sector - Pier Luigi Parcu - 2019-02-13

This book addresses major issues facing postal and delivery services throughout the world. Worldwide, there is currently a considerable amount of interest in postal and delivery economics. The industry is reacting to a state of near crisis and is implementing different drastic changes. The European Commission and member States are still wrestling with the problem of how to implement entry liberalization into postal markets, how to address digital competition, and how to maintain the universal service obligation (USO). The Postal Accountability and Enhancement Act of 2006 in the U.S. has perhaps created and exacerbated the problems faced by USPS. Digitalisation, technological development and online platforms are strongly affecting both the way postal and delivery operators are managing their services as well as their role on the market. Strong emphasis was attributed to the assets of Postal Operators (POs) and their added value in the digital age as well as on new business strategies. This volume presents original essays by prominent researchers in the field, selected and edited from papers presented at this year's 26th Conference on Postal and Delivery Economics held in Split, Croatia, from May 30- June 2, 2018. Topics addressed by this volume include quality of service, last mile solutions, and competition in the liberalized market. This book will be a useful tool not only for graduate students and professors, but also for postal administrations, consulting firms, and federal government departments.

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## The Routledge Companion to Network Industries - Matthias Finger - 2015-11-19

In recent decades, network industries around the world have gone through periods of de- and re-regulation. With vast amounts of sometimes conflicting research carried out into specific network industries, the time has come for a critical overarching assessment of this entire industry in order to provide a platform of understanding to aid future research and practice. This comprehensive resource provides an orientation for academics, policy makers and managers as to the main economic, regulatory and commercial challenges in the network industries. The book is split into sections covering market, policy, regulation, management perspectives, whilst all of the key network industries are covered, including energy, transport, water and telecommunications. Overseen by world-class Editors and experts in the field, this inter-disciplinary resource is essential reading for students and researchers in international business, industrial economics and the industries.

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## Services of General Economic Interest in EU Competition Law - Lei Zhu - 2020-05-08

This book provides a comprehensive examination of the interaction between Services of General Economic Interest (SGEI) and EU competition law, covering in particular Article 106 of the Treaty on the Functioning of the European Union (TFEU) and state aid rules. It also takes the telecommunications, postal service and transport sectors as case studies, taking into account the technological, economic and political backgrounds to these sectors. The area of SGEI has undergone fundamental developments over the past three decades and the most recent changes in the Lisbon Treaty, recognizing SGEI as a shared value and granting explicit competence to the EU, mark its constitutional significance. The key issue is how to balance economic values underlying competitive markets and non-economic public service values such as universal access to essential services. The essence of the question is the relationship between the market and the state. This controversial issue is addressed through a critical analysis of a number of landmark EU Court judgments and Commission decisions over the decades. Offering a clear appreciation of the EU regulatory framework on SGEI that lays out the limits and boundaries within which the Member States define, organize and fund SGEI, the book is particularly aimed at academics with a research interest in the interaction between public services and EU competition law, but as it also demonstrates clearly how the application of EU competition law has transformed the public utilities sectors, it will be of interest to law makers, legal professionals and policy makers as well. Dr. Lei Zhu is a Research Associate at the Institute of International Law at Wuhan University in Wuhan, China. He studied at the Institute for Competition & Procurement Studies of the Bangor University Law School in Wales, United Kingdom, where he obtained his PhD in law in 2015.

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## $\textbf{Multi-Modal Competition and the Future of Mail} \text{ -} \operatorname{Michael A. Crew - 2012}$

This compilation of original papers selected from the 19th Conference on Postal and Delivery Economics and authored by an international cast of economists, lawyers, regulators and industry practitioners addresses perhaps the major problem that has ever faced the postal sector – electronic competition from information and communication technologies (ICT). This has increased significantly over the last few years with a consequent serious drop in mail volume. All postal services have been hard hit by ICT, but probably the hardest hit is the United States Postal Service, which has lost almost a quarter of its mail volume since 2007. The loss of mail volume has a devastating effect on scale economies, which now work against post offices, forcing up their unit costs. Strategies to stem the loss in volume include non-linear pricing or volume discounts, increased efficiency and the development of new products. This loss of mail volume from ICT is one of a number of current problems addressed in this volume. The Universal Service Obligation (USO) continues to be a leading issue and concern that ICT undermines postal services' ability to finance the USO is discussed. The importance of measuring and forecasting demand and costs take on even greater importance as ICT undermines the foundations of the postal business. This thought provoking book brings to bear new analyses of the most serious threat post offices have ever faced and raises fundamental questions as to the future of mail. Multi-Modal Competition and the Future of Mail is an ideal resource for students, researchers in regulation and competition law, postal administrations, policy makers, consulting firms and regulatory bodies.

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#### Utilities Reform in Twenty-First Century Australia - Malcolm Abbott - 2021-07-01

Utilities Reform in 21st Century Australia: Providing the Essentials traces the development and consequences of the economic reform measures undertaken in the utilities sector in Australia (communications, energy, water/wastewater services, and transport) in the last years of the 20th century, and early decades of the 21st century. In doing so, it looks at the process of reform across industries, and across the state and federal jurisdictions, to identify what motivations the various governments had for pursing reform, how change varied across jurisdictions, and what issues arose in the process. Although by the mid-1990s all states and territories and the Australian Government were committed to reforming utilities as part of the National Competition Policy, not all pursued this reform with the same degree of speed and breadth of action. The broad trends of economic reform in Australia, and abroad, are also touched upon, to provide an outline of the wider context in which the reform of the utilities occurred. This book, therefore, explores the relationship between politics and society on the one hand and economic reform on the other; as well on as the efforts of governments in Australia to promote economic growth and the wealth of Australians in an increasingly complex and challenging global economic climate.

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#### **Digital Transformation and Global Society** - Daniel A. Alexandrov - 2018-11-09

This two volume set (CCIS 858 and CCIS 859) constitutes the refereed proceedings of the Third International Conference on Digital Transformation and Global Society, DTGS 2018, held in St. Petersburg, Russia, in May/June 2018. The 75 revised full papers and the one short paper presented in the two volumes were carefully reviewed and selected from 222 submissions. The papers are organized in topical sections on e-polity: smart governance and e-participation, politics and activism in the cyberspace, law and regulation; e-city: smart cities and urban planning; e-economy: IT and new markets; e-society: social informatics, digital divides; e-communication: discussions and perceptions on the social media; e-humanities: arts and culture; International Workshop on Internet Psychology; International Workshop on Computational Linguistics.

#### **Digital Transformation and Global Society** - Daniel A. Alexandrov - 2018-11-09

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#### Immigration, Emigration, and Migration - Jack Knight - 2017-01-17

" A collection of essays written by distinguished scholars across the fields of law, political science, and philosophy that examine questions of travel and migration across national borders. The volume explores questions of border control and enforcement, criminalization of borders, and how to address current debates and changes in regards to migration."--Back cover.

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Oversight of the U.S. Postal Service - United States - 1993

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More Than Stamps Adapting the Postal Service to a Changing World - United States. Congress. House. Committee on Oversight and Government Reform. Subcommittee on Federal Workforce, Postal Service, and the District of Columbia 2009

#### Executive Education after the Pandemic - Santiago Iñiguez - 2021-11-29

Business education and executive development has been one of the most fascinating industries in the world and the fastest growing segment of higher education over the past decades. Today, it is experiencing change on a scale unprecedented since the foundation of the first business schools in the early 20th Century, both due to changes in the corporate environment and also due to the impact of the COVID-19 pandemic across all industries. In this context how do you create world-class educational and training institutions that can cope with those challenges, and be rigorous, vocationally relevant and suited to the corporate growing needs in this new fluid world? And how do you combine the very best of traditional academic values with new learning technologies to create an educational model that is fit to compete in the global economy, threatened today by populism, nationalism and economic turmoil? Yet, as daunting as it is, some institutions have already made significant progress in the journey. In this book Santiago Iñiguez de Onzoño, President of IE University, and Peter Lorange, former President of IMD, bring together contributions from leading figures from some of the world's major universities. They share their experiences in addressing some of the challenges that the industry faces today, such as diversity and inclusion, employability, the role of AI and the advent of innovative new platforms. Packed with case studies of successful initiatives in business education and executive training, this is a truly visionary book. Authors anticipate future trends and share their in-depth knowledge of what it takes to build world-class educational providers – and their vision of higher education in the future.

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reinventing-the-postal-sector-in-an-electronic-age-advances-in-regulatory-economics

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Reinventing the Post: Building a Sustainable Future - Osborn - 2015-09-30

Reinventing the Post: Building a Sustainable Future is the third book in this series which explore how the postal sector is changing in order to meet new challenges. This volume addresses the fundamental issues which face the sector, not just to survive but to have sustainable economic business models that will secure a future for the industry and continuing work for its employees. This in turn benefits other stakeholders and society as a whole whilst also taking care of the planet by making less use of scarce resources and reducing negative environmental impacts. The postal sector has an enormous impact on the daily life of nations, businesses and households reaching right across countries, lubricating economies, providing universal services accessible to rural and city communities and employing millions of people. When taken together with related businesses and sectors, it has a vast daily 'footprint' across the globe, covering every aspect of life. So much so that it can, almost uniquely and by itself, be a very powerful agent for change and arguably a vehicle with more traction and prospect of moving things forward than inter-governmental initiatives that rely for their momentum on political agreements to aspirational targets. If the sector collectively changes its thinking and behaviour, it can take its employees, customers and suppliers with it, along with all the people and activities associated with them. So this volume is more than showcasing perspectives from the industry to stimulate and challenge thinking about sustainability, it is also a call to action for the whole of the sector to play a major global leadership role in facing the very real existential threats to our planet and life on earth. This will take much more radical thinking and imagination than we have applied to reinventing the post or developing new business strategies - it requires us to face some very fundamental questions about our very existence.

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